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PATENT

Attorney Docket No. AR - 56

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

in re Application of:

Jeff S. EDER

Application No. 10/743,417

Group Art Unit: 3624

Filed: December 22, 2003

Examiner: Unassigned

For:

An automated method of and system for identifying measuring and enhancing categories

of value for a value chain

INFORMATION DISCLOSURE STATEMENT

Mail Stop Amendments Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Pursuant to 37 CFR 1.97 and 1.98, the references listed on the enclosed Form PTO - 1449 and/or Substitute Form PTO - 1449 ("Form 1449") are submitted for consideration by the Examiner in the examination of the above-identified patent application.

The full consideration of the references in their entirety by the Examiner is respectfully requested and encouraged. Also, it is respectfully requested that the references be entered into the record of the present application and that the Examiner place his or her initials in the appropriate area on the enclosed Form 1449, thereby indicating the Examiner's consideration of each of the references.

The submission of the references listed on the Form 1449 is for the purpose of providing a complete record and is not a concession that the references listed thereon are prior art to the invention claimed in the patent application. The right is expressly reserved to establish an invention date earlier than the above-identified filing date in order to remove any reference submitted herewith as prior an should it be deemed appropriate to do so.

Further, the submission of the references is not to be taken as a concession that any reference represents art that is relevant or analogous to the claimed invention. Accordingly, the right to argue that any reference is not properly within the scope of prior art relevant to an examination of the claims in the above-identified application is also expressly reserved.

X	within any one of the following time periods: (a) within three months of the filing date of a national application other than a continued prosecution application under 37 CFR 1.53(d); (b) within three months of the date of entry of the national stage as set forth in 37 CFR 1,491 of an international application; (c) before the mailing date of a first Office Action on the merits; or (d) before the mailing of a first Office Action after the filing of a request for continued examination under 37 CFR 1.114.
	after (a), (b), (c) or (d) above, but before the mailing date of a final action under 37 CFR 1.113, a Notice of Allowance under 37 CFR 1.311, or an action that otherwise closes prosecution in the application, and includes one of:
	the Statement under 37 CFR 1.97(e) (see "Statement under 37 CFR 1.97(e)" below) or
,	the fee of \$180 set forth in 37 CFR 1, 1.7 (p) (see "Fees" below).
	after the mailing date of a final action under 37 CFR 1. 113 or a Notice of Allowance under 37 CFR 1.311, or an action that otherwise closes prosecution in the application, and on or before payment of the issue fee, and includes the Statement under 37 CFR 1.97(c) (see "Statement under 37 CFR 1.97(e)" below), and the fee of \$180 as set forth in 3 7 CFR 1. 1 7(p) (see "Fees" below).
	after the mailing date of a Notice of Allowance under 37 CFR 1.311, and on or before payment of the issue fee, and within thirty days of receiving each item of information contained in the Information Disclosure Statement, and includes the Statement under 37 CFR 1.704(d) (see "Statement under 37 CFR 1.704(d)" below), and the fee of \$180 as set forth in 37 CFR 1.1 7(p) (see "Fees" below). NOTE,. This is for original applications except applications for a design patent filed on or after May 29, 2000, wherein a paper containing only an Information Disclosure Statement in compliance with 37 CFR 1.97 and 1.98 is being filed.
Copies	s of the References
X	Copies of the references listed on the enclosed Form 1449 are enclosed herewith.
	This patent application was filed after June 30, 2003. Accordingly, copies of U.S. patents and patent applications that are listed on the accompanying Form 1449 are not enclosed herewith (see Official Gazette Notice of August 5, 2003). Copies of other references identified on the accompanying Form 1449 are enclosed herewith.
	Attached to each reference not in the English language is a concise explanation of the relevance pursuant to 37 CFR 1.98(a)(3). An English-language equivalent/patent, or an English-language abstract, or an English-language version of the search report or action by a foreign patent office in a counterpart foreign application indicating the degree of relevance found by the foreign office is being submitted in lieu of a concise explanation of the relevance pursuant to 37 CFR 1.98(a)(3).

The undersigned hereby states that each item of information contained in the Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart application and that this communication was not received by any Individual designated in 37 CFR 1.58(c) more than thirty days prior to the filling of the

Information Disclosure Statement.

\boxtimes	No fee is owed by the applicant(s).
	The IDS Fee of \$180 under 37 CFR I. I 7(p) is enclosed herewith.

The Assignee respectfully requests consideration of the instant application with the information disclosure statement attached herewith.

Respectfully submitted,

/B.J. Bennett/

B.J. Bennett, President Asset Trust, Inc.

Date: September 14, 2005

PTO/SB/08B (08-03)
Approved for use through 07/31/2006. OMB 0651-0031
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Substitute for form 1449/PTO	is, no persons are required to respond to a collection	Complete if Known	
Substitute 151 15111 144517 15	Application Number	10/743,417	
INFORMATION DISCLO	SURE Filing Date	12/22/2003	
STATEMENT BY APPL	CANT First Named Inventor	Jeff S. Eder	
	Art Unit	3624	
(Use as many sheets as necessar	Examiner Name		
Sheet of	Attorney Docket Number	AR - 56	

NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²	
,		LOHR, STEVE, "Gates tries to inspire future techies", International Herald Tribune, March 2, 2004		
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Examiner	/Siegfried Chencinski/ (06/13/2008)	Date	06/13/2008
Signature	/Siegined Chenoliski/ (00/13/2000)	Considered	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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Applicant's unique citation designation number (optional). 2 Applicant is to place a check mark here if English language Translation is attached.

This collection of information is required by 37 CFR 1.98. The information is required to obtain or rotaln a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Timo will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Tradomark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:

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a collection of information unless it contains a velid OMB control number.

Substitute for form 1449/PTO	Complete if Known			
Subseque for form 1449/P10	Application Number	10/743,417		
INCODMATION DISCLOSURE	Filing Date	12/22/2003		
INFORMATION DISCLOSURE	First Named Inventor	Jeff S. Eder		
STATEMENT BY APPLICANT	Art Unit	3624		
(Uso as many sheets as necessary)	Examiner Name			
	Attorney Docket Number	AD EG		

U. S. PATENT DOCUMENTS Pages, Columns, Lines, Where Examiner Document Number Publication Date Name of Patentee or Applicant of Cited Document Relevant Passages or Relevant Figures Appear Number-Kind Code^{2 (Visiowi)} ^{US-} 6,073,115 - B1 6-06-2000 Marshall, Paul บร. US-US. US. บร-บร US US-US-US-US-บรt is. US-US-**≀**15. US-

Examiner Initials*	Cite No.1		Publication Date	Name of Patentoe or Applicant of Cited Document	Pages, Columns, Lines. Where Relevant Passages Or Relevant Figures Appear	T
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This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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